

Tag-3aC-rotag-i-a

# Louisiana State Police

# Troop C

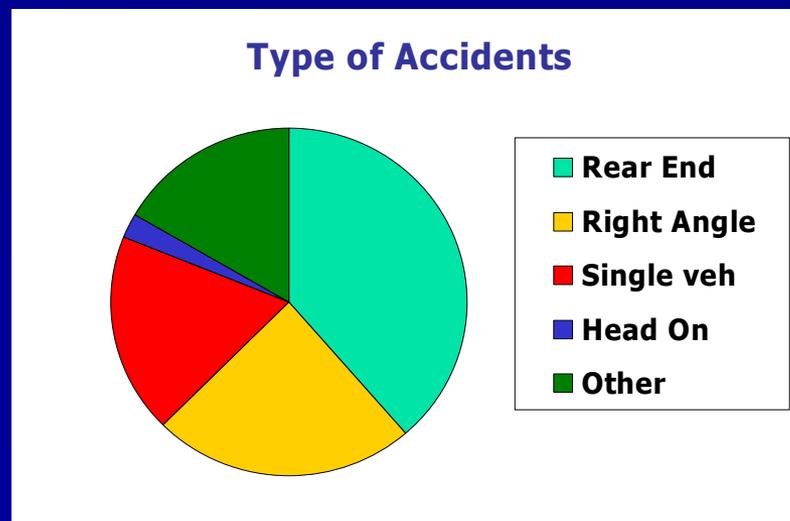




# Louisiana State Police



Approximately 60% of all crashes in the Troop C area are either directly or indirectly caused by drivers following too closely to the vehicle in front of them.



# Louisiana State Police



## "Tailgator Campaign"



- New program targeting motorists across the state.
- First implemented in Troop C area.

# Louisiana State Police Troop C

## Following Too Close



- LA. R.S. 32:81 states that a driver “shall not follow another vehicle more closely than is reasonable and prudent.”
- The “Two Second Rule” is recommended as reasonable and prudent by Louisiana’s driver’s license guide book, as well as, other major highway safety organizations.

# Louisiana State Police Troop C

## Two Second Rule



- 1 Choose some object ahead of the vehicle in front of you like a sign, pole, or a tree.
- 2 As the vehicle passes the object, begin counting two seconds (one thousand one, one thousand two).
- 3 If it takes less than two seconds for your car to pass the object, you are following too closely.



# Louisiana State Police Troop C

## Two Second Rule



- ❏ “Two Second Rule” is preferred in optimal conditions.
- ❏ The distance should be increased to 3 or 4 seconds during times of inclement weather or other hazardous conditions.



# Louisiana State Police Troop C Enforcement Tactics



- ❏ Troopers now using stopwatches as an enforcement tool.
- ❏ Violators are timed, then enforcement action is taken if necessary.
- ❏ Implemented through Troop C's *TrafficStat* program.



**Just 2 Seconds**

**Did You Know?**  
By watching the rear bumper of the car ahead of you as it passes a sign and counting "one thousand one, one thousand two..."

**You Can Save Lives, Save Money & Save Time!**



# Louisiana State Police Troop C

## Following Too Close



- Besides being a common cause of crashes, “tailgating” can also:
  - Lead to “Road Rage.”
  - Provide an opportunity for professional criminals to cause a crash for fraudulent insurance claims.
  - Lead to a ticket, fine, and higher insurance rates.

# Louisiana State Police Troop C

## “Don’t Be A Tailgator!”



- ❏ In the fall semester of 2001, Troop C worked with Nicholls State University (Thibodaux, LA) for help in its “Tailgator” Campaign.
- ❏ This turned into a semester long project for the students in which they provided Troop C with not only invaluable information, but impressive work.
- ❏ The “Tailgator” Campaign has now been picked up by LA. D.O.T.D. to run statewide.

# Louisiana State Police Troop C Ads and billboards designed by N.S.U. Students



Good Tailgating

**LEAVE IT AT THE GAME!**

Bad Tailgating

NICHOLLS STATE UNIVERSITY

This billboard is split into two horizontal panels. The top panel, labeled "Good Tailgating", shows a group of people in NSU gear socializing around a pickup truck. The bottom panel, labeled "Bad Tailgating", shows a dark sedan tailgating a white SUV on a road. A yellow banner with the text "LEAVE IT AT THE GAME!" is positioned between the two panels. The Nicholls State University logo is in the bottom right corner.

Cruising with your friends

Tailgating ticket \$120

**Bear  
Out  
Crash**

Riding around with Mom

**Is Tailgating Worth It?**

NICHOLLS STATE UNIVERSITY

This billboard features illustrations of a red car, a blue car, and a green van. It includes the text "Cruising with your friends", "Tailgating ticket \$120", a starburst graphic with "Bear Out Crash", and "Riding around with Mom". A black banner at the bottom asks "Is Tailgating Worth It?". The Nicholls State University logo is in the bottom left corner.

What is \$120  
worth to you?  
If you tailgate,  
YOU DONATE!

NICHOLLS STATE UNIVERSITY

This billboard features a large graphic of a dollar sign with a car's silhouette inside it. The text asks "What is \$120 worth to you? If you tailgate, YOU DONATE!". The Nicholls State University logo is in the bottom right corner.

Good Tailgating

80% of all accidents in the Troop C area are caused from following too closely.

NICHOLLS STATE UNIVERSITY

Bad Tailgating

**Leave it at the game!**

This billboard is split into two horizontal panels. The top panel, labeled "Good Tailgating", shows people socializing around a truck. Below it is a graphic of a "TAMPERED TROOP POLICE" badge and the text "80% of all accidents in the Troop C area are caused from following too closely." The Nicholls State University logo is to the right. The bottom panel, labeled "Bad Tailgating", shows a car tailgating a truck. A black banner at the bottom says "Leave it at the game!".

# Louisiana State Police Troop C

## “Tailgating Campaign”



- ❏ **“Tailgator” Campaign illustrates two types of tailgating: Good and Bad.**
- ❏ **Good Tailgating – Before sporting events such as football, baseball, and basketball.**
- ❏ **Bad Tailgating – On the roadway. Following another vehicle too closely thereby possibly causing a crash which could result in needless injury or death.**

# Louisiana State Police Troop C

## “Tailgating Campaign”



- ❏ Troop C took a strong stance and provided strict enforcement of the “Following Too Closely” statute.
- ❏ Approximately 90% of the citations issued were “proactive” meaning they were issued before the violator could cause a crash.

# Louisiana State Police Troop C

## “Tailgating Campaign”



- Because of the efforts of Troop C Troopers and the public, Troop C saw a 16% reduction in the amount of crashes investigated.
- Troop C's *TrafficStat* Program and its “Tailgating” Campaign is a successful tool in reducing needless injury and death on our highways.

